



**DR. SUNALINI ESTHER,
ARCHITECT | INTERIOR DESIGNER |
COACH**



BESPOKE DESIGN REVOLUTION ACADEMY



**90-DAYS INTERIOR
DESIGN BUSINESS
LAUNCH
CERTIFICATION**



PROSPECTUS

BESPOKE DESIGN REVOLUTION ACADEMY

- **Vision**

To spark a world class design revolution led by passionate women — empowering them to create elegant, wellness-focused interiors that bring beauty, purpose, and pride into Indian homes. We envision a *future shaped by women who design with integrity, empathy, and bold creativity.*

How can BDRA help you?

By empowering women to design homes with purpose — proudly, professionally, and practically.

1. Training & Mentorship to Become an Interior Designer

A structured training and mentorship program for Indian women with a passion for design to become confident, client-ready interior designers. Our program teaches you to design homes that reflect beauty, culture, and wellbeing.

2. From Theoretical Knowledge to Industry-Ready Skills

We help you move from interior design ideas to execution to confidently apply your learning in real-world projects. We guide you through step-step

Instruction on :

- How to design – History and Theory of Interior Design
- Developing your brand with clarity
- How to run a project — from understanding client requirements to execution ready drawings and presentations

BESPOKE DESIGN REVOLUTION ACADEMY

- Basic 3D software and presentation tools
- Creating portfolios that reflect your signature style

You'll also gain access to other exclusive tools and templates that simplify execution. These tools are meant to help you hit the ground running with your first real project.

3. Gain Real-World Industry Knowledge

Learn what materials, finishes, and techniques actually work in interiors today. You will gain exclusive access to industry insights from seasoned interior designers and experts. With our in-depth course content, you can bring your vision to life without costly errors. This market and industry knowledge will help you make design decisions that are both beautiful and practical.

4. Support Your Interior Design Career

We help you start your interior design business journey – whether you aim to freelance or launching your own interior design business. After completing the course, you can choose to opt into ongoing mentorship, so you're never alone in your journey.

5. Build a Strong Community of Women Designers

BDRI isn't just a course — it's a movement. Join a warm, respectful community of aspiring Indian women designers who learn, support and network during the course and beyond graduation.



MEET YOUR COACH

DR. SUNALINI ESTHER,

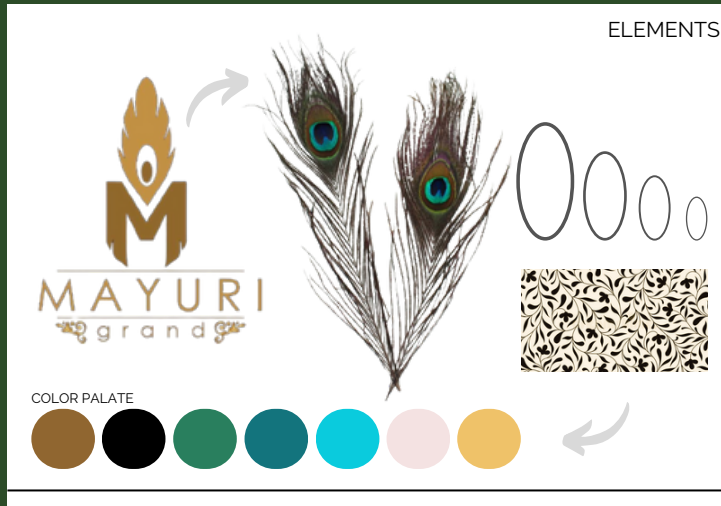
Hello, I'm Dr. Sunalini Esther — multiple award winning architect, interior designer, educator, and mentor.

For almost 15 years, I've taught in universities across India and mentored more than 1,000 students in architecture and interior design. In my own studio, I've worked on 50+ design projects across India — from beautiful family homes to elegant, wellness-focused spaces.

I started BDRA — the Bespoke Design Revolution Academy to help women who love interior design transform their passion into a profession. Through BDRA, I'm here to guide you step-by-step — with practical design skills, client-ready tools and templates, honest mentorship, and a supportive sisterhood — so you can start your journey as a confident, independent designer.

If you've ever dreamed of becoming an interior designer, this is your time. Let's create this design revolution together. Let's go, ladies!

MY STUDENTS' WORK (MENTORSHIP)

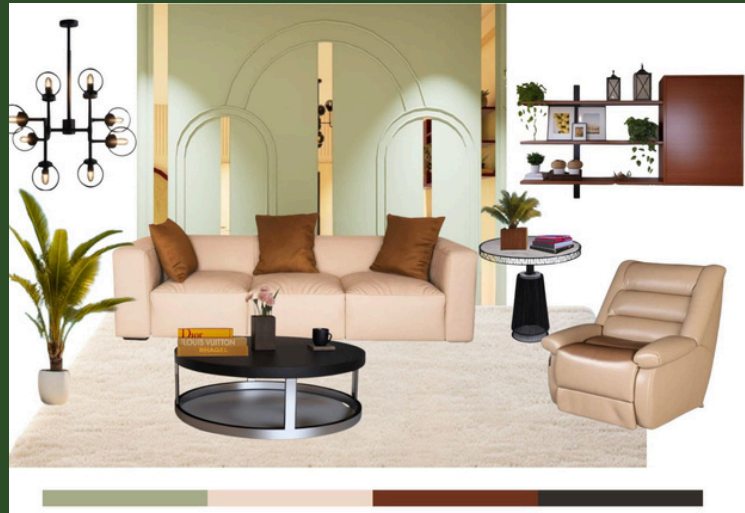
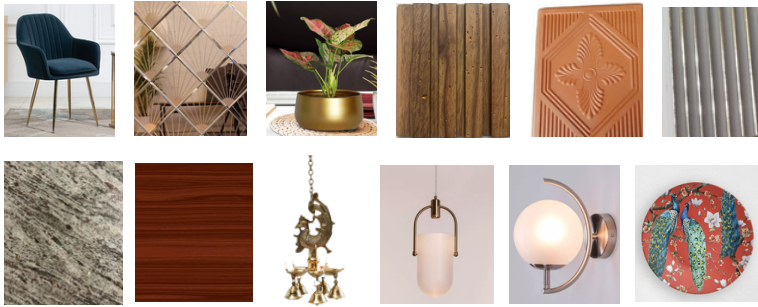


ELEMENTS IN DESIGN STYLE

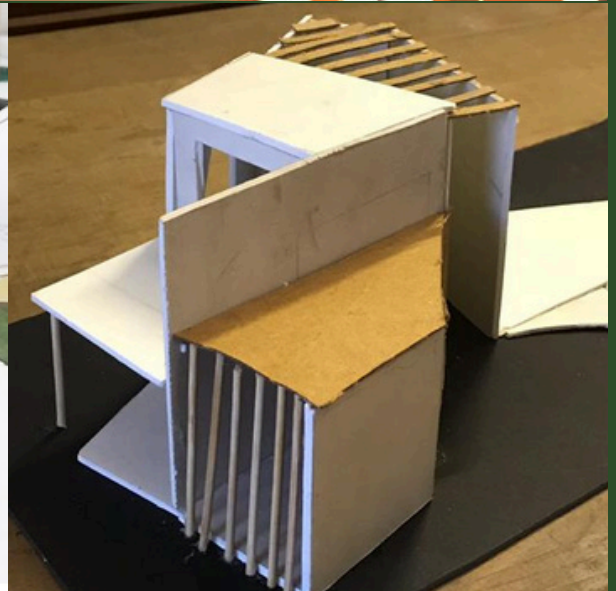
DESIGN STYLE

- MAJESTIC / GRAND
- DRAMATIC
- BOLD
- TRADITIONAL

GREY | BLUE | REDWOOD | METALLIC(GOLD/BRONZE)



MY STUDENTS' WORK (UNIVERSITIES)



WINTER BATCH – CURRICULUM

Week 0 – Find Your Why & Set Up for Success (Preparation Module)

Week 1 – Business Models & Brand Foundations

Week 2 – Interior Design Principles, Wellness & Style

Week 3 – Space Planning, Presentation & CAD Basics

Week 4 – Catch-Up, Feedback & Submission for Design Project

Week 5 – Local Materials, Finishes & Site Knowledge

Week 6 – BDRA Step-by-Step Project Workflow & Client Handling

Week 7 – Marketing, Photography & Online Presence

Week 8 – Catch-Up, Feedback & Submission for Design Project 2

Week 9 – First Real Client Project (Mentored)

Week 10 – Client Briefing, Psychology & Bespoke Project Walkthrough

Week 11 – Problem Solving, Resilience & Project Finalisation

Week 12 – Graduation & Business Success Plan

90 DAY COURSE HIGHLIGHTS

Format

- Live classes, 3 times a week (1.5 hrs each)
- Mentor-led with real-time feedback — not just pre-recorded videos
- Interactive Q&A in every session

Structure

- Clear modules in simple English
- Covers topics and processes in Interior Design, Execution & Business
- Ready-to-use templates, contracts & client forms
- Build your own project portfolio in 90 days

Your Edge

- 100% rooted in real Indian homes & client expectations
- Build not just skills, but your identity as a confident, purpose-led interior designer
- Perfect for architecture / interior designer graduates, homemakers, aspiring designers & career-changers

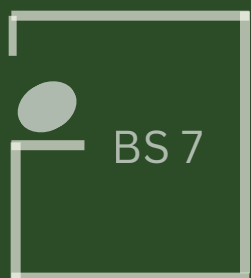
Unbelievable Bonus – A Secret Super-launch into the profession

- Enrol in BDRA's 90-Day Interior Design Course and unlock an exclusive insider bonus — a professional edge no one else is offering to help you start your interior design career with confidence.
- This is revealed after 60 days after the course begins.



BESPOKE STUDIO 7

Live Beautiful. Live Bespoke



BESPOKE
STUDIO 7

GET IN TOUCH

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